



Program & Grant Awards (PGA) Committee Meeting
Friday, August 21, 2020
First 5 Madera County
525 E. Yosemite Avenue
Madera, CA 93638
9:00 a.m.

AGENDA

- 1.0 **Call to order**
- 2.0 **Adoption of Committee Agenda**
- 3.0 **Consideration of July 17, 2020 PGA Minutes**
- 4.0 **Public Comments**
This time is offered for members of the public wishing to address the Committee on matters NOT listed on the agenda. Committee members may listen but not discuss matters not on the agenda.
- 5.0 **Action/Discussion**
 - 5.1 **PGA Chairperson Appointment (Action)**
With the departure of Commissioner Massetti from the PGA Committee, the PGA Committee will appoint a new chairperson.
 - 5.2 **Review of the Carry-Over Request Received from CASA of Fresno and Madera Counties (Action)**
The Committee will discuss the carry-over request received from CASA of Fresno and Madera Counties.
 - 5.3 **Discuss 2021-2022 Funding Opportunities (Discussion)**
The Committee will begin discussion regarding investment strategies for the 2021-2022 funding cycle.
- 6.0 **Announcements**
- 7.0 **Next Meeting**
First 5 Madera County Commission Meeting – September 2, 2020
Program & Grant Awards Committee Meeting – September 18, 2020
- 8.0 **Meeting Adjourned**

SPECIAL NOTICE REGARDING PUBLIC PARTICIPATION DUE TO COVID-19

Given the current Shelter-in-Place Order covering the State of California and the Social Distance Guidelines issued by Federal, State, and Local Authorities, First 5 Madera County is implementing the following changes for attendance and public comment at all First 5 Madera County meetings until notified otherwise. First 5 Madera County facilities will not be open to the public. Any member of the First 5 PGA Committee may participate from a remote location by teleconference. The First 5 PGA Meeting will be accessible via live-streaming online to all members of the public on:

August 21, 2020

<https://us02web.zoom.us/j/85023958940>

Meeting ID: 850 2395 8940

One tap mobile

+16699006833,,85023958940# US (San Jose)

+12532158782,,85023958940# US (Tacoma)

WRITTEN COMMENTS. If you wish to address any item listed on the Agenda by written comment, please submit comments in writing to Erika Wright by mail or email. Written comments must be received no later than one hour prior to the start of the meeting. All comments will be included as part of the administrative record.

E-MAIL: XVILLASENOR@FIRST5MADERA.NET

MAIL: 525 E. Yosemite Ave., Madera, CA 93638

For all written comments please provide: Meeting Date - Agenda Item Number - Name - Comment (please limit to 300 words or 3 minutes). Please submit a separate response for each item you are commenting on. Any portion of your comment extending past three (3) minutes may not be read aloud due to time restrictions, but will be made part of the record of proceedings. Please be aware that any public comments received that do not specify a particular agenda item will be read aloud during the general public comment portion of the agenda. If a written comment is received less than one hour before the start of the meeting, efforts will be made to read the comment into the record. However, staff cannot guarantee that written comments received less than one hour before will be read. All written comments that are not read into the record will be made part of the record of proceedings, provided that such comments are received prior to the end of the First 5 Madera County PGA Meeting.

Verbal Comments. If you wish to speak to the Commission on an item by telephone, you must contact Xochitl Villaseñor at (559) 675-4013 or by email at xvillasenor@first5madera.net no later than one hour prior to the start of the meeting. You will be asked to provide your name, phone number, and email address. You will be emailed detailed instructions on how to participate verbally via Zoom. You will be placed on mute until we get to the public comment portion of the item you have requested to address. At this point you will be unmuted. You will be able to speak to the PGA for up to three (3) minutes.

Noticed Public Hearings: For noticed public hearings, all public comments must be received by the close of the public hearing period. All written comments received by the close of the public hearing period will be read aloud by a staff member during the applicable agenda item, provided that such comments may be read within three (3) minutes allotted to each speaker. Any portion of your comment extending past three (3) minutes may not be read aloud due to time restrictions, but will be included in the record of proceedings. If a comment on a public hearing item is received after the close of the public hearing, such comment will be treated like a general public comment and made part of the record of proceedings, provided that such comment is received prior to the end of the meeting.



PROGRAM AND GRANT AWARDS COMMITTEE MEETING

First 5 Madera County
525 East Yosemite Avenue
Madera, CA 93638

Friday, July 17, 2020
9:00 a.m.
Minutes

ATTENDANCE

Commissioners:	Deborah Martinez Nina Zarucchi-Mize
Absent:	Karen Wynn, PhD
Staff:	Hub Walsh, WCW Consultants Susan Walsh, WCW Consultants Steve Cassidy, WCW Consultants Erika Wright, FRC Manager Xochitl Villaseñor, Program Manager
Public:	None

1. Call to Order
Susan Walsh, WCW Consultants, called the meeting to order at 9:07 a.m.
2. Adoption of Committee Agenda
Agenda for the July 17, 2020 meeting was submitted.

Agenda was approved by consensus.
3. Adoption of the Committee Minutes
Minutes for the May 21, 2020 meeting were submitted.

Minutes were approved by consensus.
4. Public Comment
None.
5. Action/Discussion
 - 5.1 **PGA Chairperson Appointment (Action)**
This item was tabled until all Committee Members are in attendance.
 - 5.2 **Review and Approve Proposed Changes to First 5 Madera County Contract Template (Action)**
WCW introduced the agenda item highlighting the suggested areas for revision; namely: adding language on data security and security incident response, and increasing general liability

coverage to \$2 million (which is currently the Madera County standard). There was concern that smaller agencies might find the \$2 million liability insurance to be a challenge. Staff was directed to follow up with the new contracts to gauge if this would be a challenge. If this posed a challenge, the Commission would discuss flexibility and a possible waiver for only this upcoming fiscal year.

The recommendation of the PGA was to forward the revisions to the full Commission for discussion.

5.3 Discuss 2021-2022 Funding Opportunities (Discussion)

X.Villaseñor introduced this agenda item. She reminded the committee that all funded programs will end June 30, 2021 and that, during the March PGA Meeting, the committee decided to table this item to focus on the backpack project. X.Villaseñor stated that during a normal funding year, staff would have already presented information to guide discussions about funding. X.Villaseñor also shared what a normal timeline would look like.

D.Martinez offered that any decisions should be based on First 5's current Strategic Plan. WCW offered that a quick review of the Strategic Plan was slated for the August Commission Meeting. D.Martinez stated that this could be the first step towards funding investments discussions and that the Committee could go from there.

WCW offered that staff would work on a needs assessment summary for the next PGA Meeting.

5.4 COVID-19 Programming Implementation Impact (Discussion)

WCW began the discussion by offering an overview of the pandemic and how programs have been affected this past quarter. The discussion continued to include how the pandemic might also affect the future implementation of activities for some of the currently funded programs.

N.Zarucchi-Mize requested that staff reach out to programs to determine what they have been able to accomplish thus far. X.Villaseñor offered that quarterly reports are due July 20th and these reports would offer some insight as to the programs' accomplishments. Plus, X.Villaseñor shared that staff has routinely maintained communication with all programs during this time.

D.Martinez noted that if deliverables are not fully met, then funds should also not be depleted.

Staff was directed to offer a quick summary for Camarena and CASA during the August Commission Meeting.

6. Announcements

- S.Walsh shared that a re-opening plan has been submitted to the Public Health Officer and is awaiting feedback.
- X.Villaseñor & E.Wright gave an update regarding the emergency backpack distribution project.

7. Next Meeting

First 5 Madera County Commission – August 5, 2020

Program and Grants Award Committee Meeting – August 21, 2020

8. Meeting Adjourned at 9:54 a.m.

Agenda 5.2



CARRY-OVER REQUEST FORM
2019-2020 PROGRAM YEAR

AGENCY NAME CASA of Fresno and Madera Counties
PROGRAM NAME ASQ for Madera Co. Foster Children 0-5
CONTRACT NUMBER 047-02

CONTACT PERSON Wilma Hasimoto
TELEPHONE NUMBER (559) 244-6485
DUE DATE July 20, 2020

BUDGET CATEGORY		2019-2020 APPROVED FIRST 5 BUDGET	YEAR-END EXPENDITURE SUMMARY	REMAINING BALANCE	2020-2021 APPROVED BUDGET	PROPOSED REALLOCATION of CARRY OVER	2020-2021 PROPOSED REVISED BUDGET
Personnel							
List Staff	FTE						
1 ASQ Facilitator	1.00	19163	1616	17547	33752	3750	37502
2 Administrative Asst	0.375	0	0	0		11310	11310
3		0	0	0			0
4		0	0	0			0
5		0	0	0			0
Total Salary/Wages		19163	1616	17547	33752	15060	48812
Benefits (at 15 %)		2875	243	2632	5063	2259	7322
Subtotal: Personnel		22038	1859	20179	38815	17319	56134
Operating Expenses							
General Operating		4495	833	3662	5860	6000	11860
Utilities		0	0	0			0
Communications		864	0	864	1152	48	1200
Printing		900	0	900	948	1500	2448
Equipment Rental		0	0	0		386	386
Travel/Training		1958	129	1829	2610		2610
Subcontracts/Consultants							
1		0	0	0			0
2		0	0	0			0
3		0	0	0			0
Other Costs		1100	1104	-4			0
Subtotal: Operating Expenses		9317	2066	7251	10570	7934	18504
TOTAL PERSONNEL & OPERATING		31355	3925	27430	49385	25253	74638
Indirect/Administrative (at 15 %)		4703	551	4152	7407	3788	11195
Equipment Purchase		0	0	0			0
TOTAL BUDGET		36058	4476	31582	56792	29041	85833

By signing below, I hereby certify that the aforementioned expenditures were made to carry out the assigned scope of work as setforth by Contract. I further certify that no current or future expenditures are or will be a supplantation of other government funds. Finally, I agree that no charges will be made against line items requesting modification until after approval, and that any charges made prior to this will be absorbed by my agency.

Signature of Authorized Agency Representative: Wilma Tom Hashimoto Date: 07/28/2020

For First 5 Madera County Use Only:

<input type="checkbox"/> Agree	_____	First 5 Madera County Executive Director	_____	Date
<input type="checkbox"/> Disagree	_____	First 5 Madera County Program Manager	_____	Date

Proposed Reallocation of Carry Over Funds:

During these trying times amongst the COVID-19 pandemic, CASA of Fresno and Madera Counties is aware of a notable trend in reference to the amount of 0-5 age children being referred for ASQ assessments through the Madera Department of Social Services. It is anticipated CASA will need to complete additional assessments due to children entering the foster care system for the first time. During the last two months there has been an increase in children referred for ASQ assessments by the Madera DSS. In the month of July, an additional eight children ages 0-5 were added to the list for children to be assessed. As the entire state of California and the country navigates the effects of COVID-19, families and children are experiencing mounting anxiety and stress resulting in increased domestic violence calls; in correlation the number of children being removed from the home is increasing. Currently the ASQ Assessment grant for children 0-5 stipulates 100 children to be assessed at a minimum every 6 months. CASA is predicting an increase of approximately 20 additional children for a total of 120 ASQ assessment provided to children 0-5. This is due to the anticipated growth in numbers CASA is receiving from the Madera DSS. Working with Madera DSS has resulted in the unique opportunity to provide developmental assessment, referral, and mitigation for any identified needs in the county's youngest and most at-risk children.

Personnel:

Due to COVID-19 which delayed the hiring of an ASQ specialist, carryover funds of \$29,041. remain. To support the ASQ assessments for all 0-5 children referred by the Madera DSS, CASA is requesting to carry over the funds to the 2021 grant contract. The funds will help support the position of our ASQ Facilitator in providing additional time from .75 to 1.0 FTE capacity. Originally the position was budgeted at 36 hours per week, we are requesting an additional 4 hours per week totaling \$3,750 in carryovers from prior years and to utilize that time to provide more assessment, complete data inputting and analysis of the assessment, communication with resource parents, DSS and community partners. During the onset of the ASQ assessment efforts, we have found the workload truly requires this position to be full time and more with the clerical tasks. In addition to conducting the assessments there are tedious

task such as scheduling, coordinating, data collection, processing the referrals to DSS, and compiling all reporting requirements. This all consumes a great deal of our ASQ Facilitator staff time. Our Lead Advocate Supervisor unexpectedly has taken on a vast majority of work to continue the efforts and ensure the project objectives are met. To alleviate our Lead Advocate Supervisor, we request to carry over \$11,310 in salary for the Administrative Assistant to provide clerical support to the ASQ Facilitator. The ASQ Facilitator will primarily be responsible for conducting the ASQ assessments, referrals to the Madera DSS, and all reporting requirements. The responsibilities of the Administrative Assistant will consist of making phone calls and setting up the home visit appointments for the ASQ assessments and assist maintaining the data for the program. We are requesting to add the Administrative assistant at .375 FTE for a total of 15 hours per work week at the rate of \$14.50 to perform these duties. In addition, we request to carryover a total \$2,059 in benefits in proposed reallocation. Our intention is to help as many children as possible by providing quality ASQ assessments, data collection, referrals, and referral follow up with the Madera DSS. The added support staff time will allow our Lead Advocate Supervisor on project management and training for the ASQ assessment program.

General Operating Expense:

Our current cell phone and data plans have increased to \$55 per month for cell phone and \$45 for the internet to the iPad. We are requesting \$48 towards communications to cover the cellphone of our ASQ facilitator and the internet connectivity for the iPad taken on the ASQ assessments. We would like to carry over \$1,500 in printing to support making copies through the course of the year for the resources we provide to the resource families. This will help cover the resources we provide resource families during our homes visits while conducting the screenings. Families are eager to receive information as many of our targeted families are low income. We would like to request equipment rental in the amount of \$386 for the year, this is our copiers and postage meter we allocate to all employees since everyone used the equipment in the central office. This is based on a percentage of 5.27% for our ASQ Facilitator.

During the ASQ assessments our Lead Advocate Supervisor and ASQ Facilitator gathered information from the resource families and found many are requesting resources to work with their children. The COVID-19 pandemic adds a greater need for these already scarce resources for the families. The resource families are requesting resources to help verbal skills, motor skills, and behavioral issues. Resource families are eager to work with their children however a lack in resources delays the process of a child receiving assistance. Due to COVID-19 it is estimated a resource family currently waits 2-3 months to received resources and support after the initial assessment and referral is directed to Madera DSS. We are requesting \$6,000 to provide an ASQ kit to the resource family to support 0-5-year-old children in working to achieve the child's developmental milestones. The kit will consist of proven items to aid a child's development such as puzzles, blocks, a learning toy that promotes talking, singing, reading, counting, and sensory items such as moon sand. This is about \$60 per child during the year, providing support while they await resources and information from DSS. We have found resource families are on limited incomes and the current COVID-19 pandemic adds stress to an already stretched household; quite a few currently do not have smart phones, tablets, or computers.

Seeing firsthand the need in the resource families and children is alarming, to be able to provide resources and referral is a huge help to these families. As a representative of social human services families rely on us to provide assistance; thus, we are finding the need to refer the families to their school districts for technology support, to the food bank, and to First 5 Madera Counties for assistance. While this is not our primary objective it is something, we can do to help families of 0-5 age children and bring awareness to our community partners.

CASA's interest is to help in providing early intervention to children to increase the opportunity of success in a child's future in mental, physical, and emotional health. Together CASA of Fresno and Madera Counties and First 5 Madera County can provide a brighter future for currently at-risk children ages 0-5 by providing ASQ assessments, early intervention, and follow up re-assessments to measure and record the child's improvements promoting overall physical, social and emotional health of young children into their future.

2020-2024 STRATEGIC PLAN SNAPSHOT

CHILD HEALTH: Promote the overall physical, social and emotional health of young children					
		Family Resource Centers	Commission-Initiated (via Strategic Investments)	Community-Initiated (via RFP)	Other Funding Source
GOAL 1 Expand opportunities to promote overall child health	<u>Objective 1.1</u> Increase access to preventative health & developmental services	<ul style="list-style-type: none"> ASQ Pilot Project 	<ul style="list-style-type: none"> <i>Professional Development</i> <ul style="list-style-type: none"> Pediatric Oral Health <i>Pilots</i> <ul style="list-style-type: none"> Mobile Vision (Special Projects) 	<ul style="list-style-type: none"> CASA – Foster Children ASQ Program 	<ul style="list-style-type: none"> IMPACT – Help Me Grow (HMG)/ASQ PCACA (Prevent Child Abuse of California) – AmeriCorps via FRCs
	<u>Objective 1.2</u> Increase access to adequate nutrition & physical activity	N/A	<ul style="list-style-type: none"> <i>PSE Changes</i> <ul style="list-style-type: none"> Healthy Food Accessibility - Special Projects Breastfeeding - FRCs 	<ul style="list-style-type: none"> Camarena – Preschool Healthy Lifestyle Program 	N/A

FAMILY INVOLVEMENT: Cultivate parenting skills and enhance access to services					
		Family Resource Centers	Commission-Initiated (via Strategic Investments)	Community-Initiated (via RFP)	Other Funding Source
GOAL 2 Improve family capacity to keep children safe from harm	<u>Objective 2.1</u> Increase early intervention services for families at risk for maltreatment	<ul style="list-style-type: none"> PSP Program in partnership with DSS 	<ul style="list-style-type: none"> <i>Pilots</i> <ul style="list-style-type: none"> Targeted Zip Codes - FRCs 	<ul style="list-style-type: none"> Westside Family Preservation Services Network – Child Maltreatment Reducation Plan 	<ul style="list-style-type: none"> DSS – Preventative Services Program via FRCs
	<u>Objective 2.2</u> Reduce the harmful effects of tobacco and cannabis products	N/A	<ul style="list-style-type: none"> <i>Professional Development</i> <ul style="list-style-type: none"> Tobacco & Cannabis – Special Projects 	N/A	<ul style="list-style-type: none"> CA Health Collaborative – Cannabis Campaign VCH – Cannabis Campaign
	<u>Objective 2.3</u> Increase parental knowledge and skill building around	N/A	<ul style="list-style-type: none"> <i>Professional Development</i> <ul style="list-style-type: none"> Injury Prevention (Special Projects) 	N/A	<ul style="list-style-type: none"> AAA - Car Seat Grant

	preventative injuries to children				
GOAL 3 Increase community capacity to effectively promote family resiliency	<u>Objective 3.1</u> Increase culturally sensitive professional development opportunities on topics related to child maltreatment	<ul style="list-style-type: none"> 5 Protective Factors Training 	<ul style="list-style-type: none"> <i>Professional Development</i> <ol style="list-style-type: none"> Equity in Service Delivery - Exec. Dir. 	<ul style="list-style-type: none"> Chowchilla Elementary School District – Dynamic Mindfulness 	N/A
	<u>Objective 3.2</u> Increase parenting interventions that are culturally sensitive	<ul style="list-style-type: none"> Nurturing Parenting Program/Parents as Teachers 	N/A	N/A	<ul style="list-style-type: none"> MHSA INN – Project D.A.D. (<i>Pending</i>) PCACA (Prevent Child Abuse of California) – AmeriCorps via FRCs
	<u>Objective 3.3</u> Increase access to social and concrete supports to reduce the effects of family isolation	<ul style="list-style-type: none"> Weekly Parent-Child Activities & Community Events 	<ul style="list-style-type: none"> <i>PSE Changes</i> <ol style="list-style-type: none"> Transportation - Program Dept Park Safety & Walkability – Special Projects <i>Pilots</i> <ol style="list-style-type: none"> Resource Awareness – Exec. Dir. Community Mobilization – Program Department 	<ul style="list-style-type: none"> Centro Binacional – Parent Cafés (City of Madera) Exceptional Parents Unlimited (Eastern Madera County) 	<ul style="list-style-type: none"> PCACA (Prevent Child Abuse of California) – AmeriCorps via FRCs F5 Association – Census 2020

CHILD DEVELOPMENT: Ensure children have access to quality early learning experience and environments

		Family Resource Centers	Commission-Initiated (via Strategic Investments)	Community-Initiated (via RFA)	Other Funding Source
GOAL 4 Expand the capacity to serve children in quality early education	<u>Objective 4.1</u> Increase the availability of preschool programming that targets working and struggling families	<ul style="list-style-type: none"> PreK University (PKU) 	N/A	N/A	<ul style="list-style-type: none"> PCACA (Prevent Child Abuse of California) – AmeriCorps via FRCs
	<u>Objective 4.2</u> Strengthen the early care and education workforce through professional growth and career	N/A	N/A	N/A	<ul style="list-style-type: none"> IMPACT 2020

<p>GOAL 5 Empower parents to be their child's first teacher</p>	<p><u>Objective 5.1</u> Increase opportunities for quality parent-child interaction and activities</p>	<ul style="list-style-type: none"> • Monthly activities & Community Events 	<ul style="list-style-type: none"> • <i>Pilots</i> <ul style="list-style-type: none"> a. Park Conversation Panels – Special Projects • <i>Public Awareness</i> <ul style="list-style-type: none"> a. Social Media – Special Projects 	<ul style="list-style-type: none"> • Madera County Libraries 	<ul style="list-style-type: none"> • IMPACT 2020
<p>GOAL 6 Promote “one-voice” message on the importance of early childhood</p>	<p><u>Objective 6.1</u> Incorporate the use of F5CA's <i>Talk. Read. Sing.</i> (TRS) campaign in all programming</p>	<p>N/A</p>	<ul style="list-style-type: none"> • <i>Public Awareness</i> <ul style="list-style-type: none"> a. TRS Campaign – Special Projects 	<p>N/A</p>	<ul style="list-style-type: none"> • IMPACT 2020

GOAL-FOCUSED INVESTMENT STRATEGIES

CHILD HEALTH: Promote the overall physical, social and emotional health of young children							
		Strategic Plan Findings	Best Practices	Possible Methodologies	Proposed Investment Strategies	Current Investments	Investment Totals
GOAL 1 Expand opportunities to promote overall child health	<u>Objective 1.1</u> Increase access to preventative health and developmental services	<ul style="list-style-type: none"> Need for parent awareness/parent education strategies Early identification and intervention services are proven to support children's readiness for school 	<ul style="list-style-type: none"> Home Visiting Programs (2018 CA Children's Report Card) Place-Based approach 	<ul style="list-style-type: none"> Offer coordinated developmental screenings Outreach & Education campaign addressing the importance of developmental screenings, and community resources 	<ul style="list-style-type: none"> <u>Home Visitation Option</u> <ul style="list-style-type: none"> a) DSS grant b) Release RFA/P with a focus on developmental screening coordination 	RFA/P was achieved via grant to CASA of Fresno & Madera Counties – ASQs for Madera County Foster Children 0-5	\$100,000
					<ul style="list-style-type: none"> <u>Place-Based Approach/Community Presence</u> <ul style="list-style-type: none"> a) Release RFA/P with focus on educating the community on the importance of developmental screenings and resources available in the community 	No investments were made under this strategy	
	<u>Objective 1.2</u> Increase access to adequate nutrition and physical activity	<ul style="list-style-type: none"> Ongoing need for parent awareness Obesity rate among adults in Madera County = 34%; children with overweight parents are at an increased risk of developing health challenges 	<ul style="list-style-type: none"> Place-based approach 	<ul style="list-style-type: none"> Programs work with school districts to meet parents "where they are" and offer information regarding healthy eating and lifestyle changes Communities and agencies create opportunities for physical activity for children and families Healthy lifestyle awareness campaign 	<ul style="list-style-type: none"> <u>Place-Based Approach/Community Presence</u> <ul style="list-style-type: none"> a) Release RFA/P with focus on education the community on the importance of healthy eating and physical activity and strategies on how to make those changes 	RFA/P was achieved via a via a grant to Camarena – Preschool Healthy Lifestyles	\$100,000
					<ul style="list-style-type: none"> F5MC Special Projects Dept. 	Strategy is currently being met through collaborative partnerships on Healthy Food Accessibility	

FAMILY INVOLVEMENT: Cultivate parenting skills and enhance access to services

		Strategic Plan Findings	Best Practices	Possible Methodologies	Proposed Investment Strategies	Current Investments	Investment Totals
<p align="center">GOAL 2 Improve family capacity to keep children safe from harm</p>	<p><u>Objective 2.1</u> Increase early intervention services for families at risk for child maltreatment</p>	<ul style="list-style-type: none"> Need for parent awareness across multiple sectors (i.e. health/parenting) 	<ul style="list-style-type: none"> Home Visiting Programs (2018 CA Children's Report Card) Place-Based approach stressing the role of communities in promoting the well-being of the child. (Children's Bureau, July 2017) Triple P – Positive Parenting Program 	<ul style="list-style-type: none"> If DSS obtains Cal-Works Home Visiting grant, work with these families to link to FRC activities to support HV efforts. Communities and agencies create a culturally responsive and comprehensive child maltreatment prevention plan that includes awareness, data, programs, and policy. Additional presence in the community with specific messaging about child maltreatment. Consider funding a Triple P Program 	<ul style="list-style-type: none"> Home Visitation Option b) DSS grant 	No investments were made under this strategy	
					<ul style="list-style-type: none"> Place-Based Approach/Community Presence a) Mini-Grants open to the community promoting a community-wide Parental Awareness campaign 	No investments were made under this strategy	
					<ul style="list-style-type: none"> Triple P - Program a) First 5 CA home visiting grant opportunity b) Release of RFA with specific focus 	RFA/P was achieved via an Intent to Partner grant to: <i>Westside Family Preservation Services Network – Child Maltreatment Reduction Plan</i>	\$25,000
		<p><u>Objective 2.2</u> Reduce the harmful effects of tobacco and cannabis products</p>	<ul style="list-style-type: none"> Ongoing need for parent awareness 	<ul style="list-style-type: none"> Place-based approach 	<ul style="list-style-type: none"> Cannabis Awareness Campaign Tobacco education 	<ul style="list-style-type: none"> F5MC Special Projects Dept. 	Strategy has been met by holding the Cannabis Convening and continues being achieved via on-going community tobacco education
					<ul style="list-style-type: none"> Cannabis Awareness Campaign 	Strategy is being met via on-going partnership with CA Health Collaborative and VCH – Cannabis Awareness Campaign	
	<p><u>Objective 2.3</u> Increase parental knowledge and skill building around preventative injuries to children</p>	<ul style="list-style-type: none"> Ongoing need for parent awareness 	<ul style="list-style-type: none"> Place-based approach 	<ul style="list-style-type: none"> Injury prevention education 	<ul style="list-style-type: none"> F5MC Special Projects Dept. 	Strategy is being met via on-going passenger safety presentations and car seat distribution	
<p align="center">GOAL 3</p>	<p><u>Objective 3.1</u> Increase culturally sensitive</p>	<ul style="list-style-type: none"> Feelings of inequity and isolation 	<ul style="list-style-type: none"> 5 Protective Factors trainings 	<ul style="list-style-type: none"> Use the 5 Protective Factors trainings as an impetus to mobilize agencies in 	<ul style="list-style-type: none"> 5 Protective Factors Trainings a) Collaborate with the agencies participating in 	Currently, FRCs is able to offer this training to partners	

Increase community capacity to effectively promote family resiliency	professional development opportunities on topics related to child maltreatment			promoting child maltreatment prevention strategies.	the parental awareness campaign	An Intent to Partner was awarded to <i>Chowchilla Elementary School District – Dynamic Mindfulness</i>	\$25,000	
	<u>Objective 3.2</u> Increase parenting interventions that are culturally sensitive	<ul style="list-style-type: none"> Thirty-three percent (33%) of children under 6 years old live in poverty in Madera County (American Fact Finder) Parents suggest economic instability is a contributing factor negatively affecting resiliency. Feelings of inequity and disregard 	<ul style="list-style-type: none"> Access to front-end prevention services (increases probability of reaching the hard to reach) 	<ul style="list-style-type: none"> Parent Resource Center on Wheels Ongoing collaboration with agencies participating in Parental Awareness campaign and 5 Protective Factors Trainings 	<ul style="list-style-type: none"> Parent Resource Center on Wheels <ul style="list-style-type: none"> a) Release of RFA with specific focus 	No investments were made under this strategy		
	<u>Objective 3.3</u> Increase access to social and concrete supports to reduce the effects of family isolation	<ul style="list-style-type: none"> Need for parent awareness/parent education strategies Lack of transportation 	<ul style="list-style-type: none"> Access to front-end prevention services (increases probability of reaching the hard to reach) Ongoing participation/collaboration with the Transportation Department 	<ul style="list-style-type: none"> Parent Resource Center on Wheels Ongoing collaboration with agencies participating in Parental Awareness campaign and 5 Protective Factors Trainings 	<ul style="list-style-type: none"> Parent Resource Center on Wheels Release of RFA with specific focus 	No investments were made under this strategy		
						<ul style="list-style-type: none"> Release of RFA with specific focus 	RFA was achieved via a the following Intent to Partner awards:	
							<ol style="list-style-type: none"> <i>Centro Binacional – Parent Cafés</i> (Focus on City of Madera) 	\$25,000
						<ol style="list-style-type: none"> <i>Exceptional Parent Unlimited – Parent Cafés</i> (Focus on EMC) 	\$25,000	
					<ul style="list-style-type: none"> Transportation <ul style="list-style-type: none"> a) Mini-Grants to afford public transportation tokens as part of FRC case-management services 	No investments were made under this strategy		

CHILD DEVELOPMENT: Ensure children have access to quality early learning experience and environments

		Strategic Plan Findings	Best-Practices	Possible Methodologies	Proposed Investment	Current Investments	Investment Totals
<p>GOAL 4 Expand the capacity to serve children in quality early education</p>	<p><u>Objective 4.1</u> Increase the availability of preschool programming that targets working and struggling families</p>	<ul style="list-style-type: none"> • Thirty-five percent (35%) of preschool-aged children are attending preschool • Twenty percent (20%) of infant and toddlers (under 2) can access licensed child care in Madera County • Barriers to access: <ol style="list-style-type: none"> a) Cost of Care for I/T are most expensive b) Preschool costs are estimated to be 20-25% of monthly household expenses 	<p>Universal Preschool</p>	<ul style="list-style-type: none"> • Work with current providers to subsidize slots for families who are struggling financially to enroll children with an ECE Provider (center-based or in-home) • Determine income eligibility using Head Start & CSPP guidelines as base to work up from • Target population 4 & 5 year-olds only • Site eligible: center-based and in-home • Provide vouchers such as F5Fresno does with FCOE 	<ul style="list-style-type: none"> • Invite-Only 	<p>No investments were made under this strategy</p>	
	<p>GOAL 5 Empower parents to be their child's first teacher</p>	<p><u>Objective 5.1</u> Increase opportunities for quality parent-child interaction and activities</p>	<ul style="list-style-type: none"> • Sixty-three percent (63%) of Madera County parents report reading to their children daily 	<ul style="list-style-type: none"> • Parents as Teachers • Parent Engagement Strategies • Backpack Literacy Project 	<ul style="list-style-type: none"> • Supporting home visitation programs • Target parent whose children are not enrolled in an ECE environment & provide them with a parent curriculum toolkit which would be distributed via partners/providers • Utilize current tips (NAEYC) to create a parent toolkit • Partner with Madera County Library to implement in Eastern Madera County • FRC implementation 	<ul style="list-style-type: none"> • Home Visitation Option <ol style="list-style-type: none"> a) Invite-Only targeting specific Madera County areas b) RFA with focus determined by Commission 	<p>No investments were made under this strategy</p>
<ul style="list-style-type: none"> • Parent Curriculum <ol style="list-style-type: none"> a) Invite-Only to expand current efforts b) RFA with focus determined by Commission c) Mini-Grants 						<p>No investments were made under this strategy</p>	

					<ul style="list-style-type: none"> • Backpack Literacy <ul style="list-style-type: none"> a) Invite-Only with libraries to implement in EMC b) Mini-grants open to the community c) Commission-Initiated Investment thru the FRCs 	Investments were made via Invitation-Only with Madera County Library to implement the Backpack Literacy Project throughout Madera County	\$100,000
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TOTAL INVESTMENTS: \$400,000